

PURE ENERGY™

| EXPECT MORE |

Built for the Long Haul

PURE ENERGY Premium starters are remanufactured to exacting OE specifications or better for maximum performance. They undergo rigorous manufacturing and testing processes to deliver unsurpassed reliability with every turn of the key. Our processes incorporate Durability Testing, Root Cause Analysis and Lean Manufacturing principles; all done in ISO/TS 16949 certified manufacturing facilities.

By replacing every component prone to wear with 100% new parts, and end-of-line testing of every unit, **PURE ENERGY** delivers what a rebuilt unit can't - peace of mind!

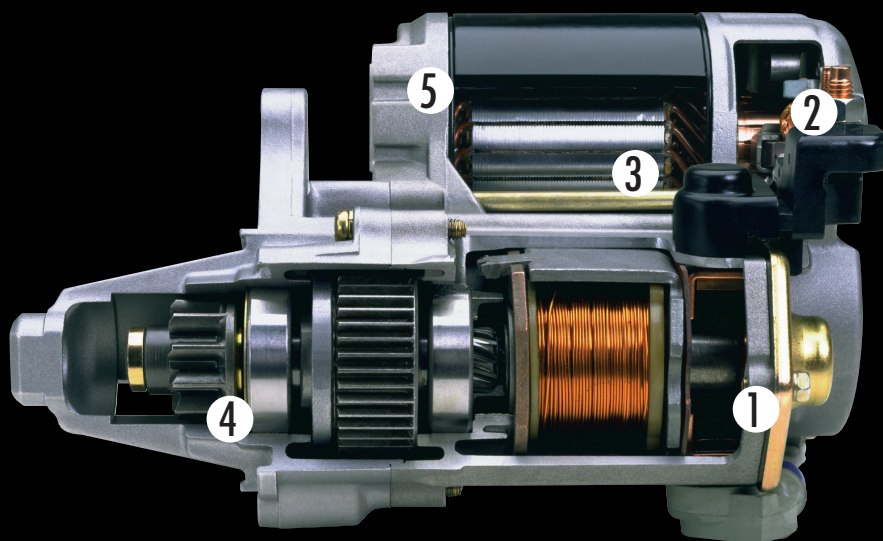
- ❶ Solenoid contacts are subject to wear and arcing erosion, reducing conductivity and service life. **PURE ENERGY** solenoid contacts are 100% new to ensure clean, consistent contact and high conductivity for strong cranking every time.

- ❷ Worn brushes are the #1 cause of starter failures. **PURE ENERGY** brushes are 100% new, quality and durability tested for unmatched performance and reliability.

- ❸ Armatures and commutators are precision machined and electronically tested for consistent starting performance.

- ❹ Starter drive clutches are fully dismantled, remanufactured, then sealed with aerospace quality grease to ensure maximum performance and durability.

- ❺ Starters use 100% new bronze-sintered bushings for maximum performance and wear resistance.



Call Before You Return!

Toll Free Tech Line: 888.933.9065

Mon - Fri: 8:30am - 8:00pm ET

Sat & Sun: 9:00am - 5:30pm ET

www.onlinetechhelp.com